



A checklist for a successful YouTube channel

▶ Accounts for online services:

- Google account
- Youtube account
- Social Media: Facebook, Instagram, Twitter, etc. (optional)

▶ Camera (one of the following is enough to get started):

- HD-capable video camera
- Digital single-lens reflex camera (SLR)
- HD-capable action cam
- HSmartphone with HD camera

▶ Microphone (one of the following is enough to get started):

- Directional microphone
- Headset
- Clip-on microphone
- Other microphones

▶ Lighting (optional, but it helps):

- Key, fill and back lights
- Foldable reflector (for filming outdoors)
- In a pinch, floor lamps and desk lamps can be used to provide lighting

▶ Setting:

- A quiet room for filming
- Or an outdoor setting (with minimal dirstraction)

▶ Extras:

- Tripod
- Shoulder rig
- Other rigs (e.g. Fig Rig)
- Action cam mounts (helmet, chest mount, Magic Arm, etc.)

▶ Post production:

- Video editing software (e.g. [Movie Edit Pro](#) oder [Video Pro X](#))
- For action cam footage and automatic video editing: [Fastcut](#)
- Audio optimization software (e.g. [Video Sound Cleaning Lab](#))

▶ YouTube-SEO

- Basic knowledge of [YouTube-SEO](#)

Checked all points? Also visit [MAGIX on YouTube!](#)